

Supporter Options					
		EVENT	PRINCIPAL	PLATINUM	GOLD
Number of Supporters		1	1	3	6
AMOUNT		INR 12.5L USD 22K	INR 12.5L USD 22K	INR 7L / USD 12K	INR4L / USD 7.5K
Advantages	Details				
Space (Sqmts)		50	50	36	18
Fascia at Main Entry Gate (24 Hrs visibility)	Supporter's logo will appear with IRCE 2018 details logo on the main fascia to be put up at main entry gate of the venue facing the main road and shall remain there from the setting up till the end of the show.	√	x	x	x
SIDE PANEL to Fascia at Main Entry Gate (24 Hrs visibility)	Supporter's logo will appear with IRCE 2018 details logo on the main fascia- SIDE PANEL to be put up at main entry gate of the venue facing the main road and shall remain there from the setting up till the end of the show.	x	√	x	x
SIDE PANEL Fascia at entry point of Main Hall	Supporter's logo will appear with IRCE 2018 details logo on the fascia- SIDE PANEL at the entry point of the Main Hall	x	√	x	x
Fascia at entry point of Main Hall	Supporter's logo will appear with IRCE 2018 details logo on the fascia at the entry point of the Main Hall	√	x	x	x
Outside Hoarding (logo) - Wall of the exhibition hall	Supporter's logo will appear with IRCE 2018 details logo on the wall of the exhibition hall.(art work to be provided by supporter)	√	√	√	√
Flag Pole	Supporter Logo on the Flag Pole (artwork to be provided by supporter)	6	6	4	2
Small hoardings at different locations within the Venue	High visibility at the prime location around the inner boundary of the fairground (Art work to be provided by the Supporter).	5	5	3	2
4 Color Advertisement in the Exhibitor Catalogue.	Art work to be provided by Supporter	Inside front cover	Inside back cover	√	√
Logo Link of supporter on the Home Page of IRCE 2018 Website Page	Supporter's Logo link will be provided on the home page of IRCE 2018 website.	√	√	√	√
Visitor Registration Form on Website	Supporter's Logo will appear on the Visitor Registrations form on the IRCE Website Page.	√	√	√	x
Thank you Supporter Board	Company name or logo will also appear on 'Thank you Supporter' board placed in the Fair Ground	√	√	√	√
Catalogue Cover	Supporter Logo	√	x	x	x
Company Logo on Admit Card	Supporter's logo will appear on the Admit Cards. This being the most visible and widely distributed element of communication.	√	√	√	x

Visitor Promotion Direct Mailers, Promotional mailers for Email blast	Supporter's logo will appear on the Direct Mailer (DM) and flyer. DM & Flyer will be sent to select database of business visitors, contacts and general visitors. DM and promotional mailers will also be sent to your clients and dealers inviting them to visit the show. Direct mailer will also be used for electronic mailers.	√	√	√	√
Exclusive Branding at Exhibitor Dinner area	Supporter's logo will appear with IRCE 2018 details logo on the main entrance of the dinner venue shall remain there from the setting up till the end of the show	x	√	x	x