



12-14 March 2026 | ICF Stadium, Chennai, India

Sponsorship Opportunities

Category Sponsorship		EVENT SUPPORTER	PRINCIPAL PARTNER	PLATINUM PARTNER	DIAMOND PARTNER	GOLD PARTNER	SILVER PARTNER	LANYARD & BADGES (Digital or Physical)
Maximum Number of Supporters		EXCLUSIVE	2	2	2	3	Multiple	2
AMOUNT (INR) <i>(Applicable Taxes extra)</i>		25 Lacs	15 Lacs	12 Lacs	10 Lacs	8 Lacs	6 Lacs	10 Lacs
Advantages	Details	Raw Space	Raw Space	Raw Space	Raw Space	Raw Space	Built-up	Built-up
Space (Sqmtrs)	Raw Space will be provided inside the Hanger	72	60	42	36	24	18	15
Fascia at Entry Gate of the ground (24 Hrs visibility)	The supporter's logo, along with IRCE 2026 details, will be displayed on the main fascia at the venue's main entry gate facing the main road and shall remain in place from setup until the end of the show	√	√	√	√	x	x	x
SIDE PANEL to Fascia at Main Entry ground (24 Hrs visibility)	Supporter's logo will appear with IRCE 2026 details logo on the main fascia- SIDE PANEL to be put up at main entry gate of the venue facing the main road and shall remain there from the setting up till the end of the show	√	√	√	x	x	x	x
Fascia at entry point of Main Hanger	Supporter's logo will appear with IRCE 2026 details logo on the fascia at the entry point of the Main Hanger	√	√	√	x	x	x	x
Outside Hoarding (logo) - Wall of the exhibition hanger	Supporter's logo will appear with IRCE 2026 details logo on the wall of the exhibition hanger (artwork to be provided by supporter)	√	√	√	√	√	√	x
Small hoardings at different locations within the Venue	High visibility at the prime location around the inner boundary of the fairground (Artwork to be provided by the Supporter)	√	√	√	√	√	√	x
Color Advertisement in the Exhibitor Catalogue.	Color Artwork to be provided by Supporter	Inside Front Cover & one Full Page Advertisement	Inside Back Cover & one Full Page Advertisement	Inside First Page & one Full Page Advertisement	Inside Back last Page & one Full Page Advertisement	One Full page Advertisement	One Full page Advertisement	One Full page Advertisement

to be Continue.....

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Sponsor's Logo Link on the IRCE 2026 Website Home Page	Supporter's Logo link will be provided on the home page of IRCE 2026 website.	√	√	√	√	√	√	√
Visitor Registration Form online	Supporter's Logo will appear on the Visitor Registration form on the IRCE Website Page.	√	√	√	X	X	X	X
Thank you, Sponsor Board	Company name or logo will also appear on "Thank you Supporter" board placed in the Fair Ground	√	√	√	√	√	√	√
Catalogue Cover	Supporter Logo	√	X	X	X	X	X	X
Company Logo on Admit Card	Supporter's logo will appear on the Admit Cards. This being the most visible and widely distributed element of communication.	Front	Back	Back	Back	Back	Back	Back
Visitor Promotion & Promotional Email Campaigns	The supporter's logo will feature on the Direct Mailer (DM) and flyer, which will be sent to a targeted database of business visitors, contacts, and general visitors. These DM and promotional mailers will also be shared with your clients and dealers, inviting them to visit the show. The direct mailer will additionally be used for electronic mail campaigns.	√	√	√	√	√	√	X
IRCE Conference Delegates	Delegates Passes - Complimentary	5	4	3	2	1	1	1

* Sponsorship allocation will be on first cum first serve basis.

* The Event Supporter's logo will be featured across all IRCE 2026 promotional materials.

* Applicable Taxes Extra
